

# ANNOUNCING THE LAUNCH OF THE



**The Frederick Sincere Music Scholarship, in memory of  
Alfred Michael Lester (Frederick Sincere),  
honors his passion for music artistry.**

At the age of three, the native of Paterson, NJ, began playing the drums and a few years later picked up the saxophone. As an entrepreneur, he was widely known as "DJ Sincere" throughout New Jersey, Georgia and Alabama.

This scholarship will continue his legacy and love for the arts via instrumental and vocal lessons for youth. It will also provide access for youth to experience various forms of the arts through field trips, cultural outings and workshops. Scholarships will be awarded annually.



**Alfred Michael Lester**  
"Frederick Sincere"

## WAYS TO SUPPORT

### Cash App:

\$FIACDCPaterson

### Zelle:

FIACDCPaterson@gmail.com

### Checks payable to:

Faith in Action CDC  
405 East 25th Street  
Paterson, NJ 07514

### Contacts:

Arlene J. Lester  
973-870-2092

Arlette F. Pope  
570-994-3075

Scholarship managed by:

*Arlene J. Lester Communications*  
Good to Great Public Relations



**Open to ages 9 thru 18**



**Most instruments available**



**Organizations may apply  
for a cultural outing grant**

If you would like more information or  
application, please send an email to:  
**SincereScholarship@gmail.com**



Frederick Sincere - Age 4